

The Kariong Connection

Advertising Rates and Specifications 2017

Note: All Community & NGO's must be a Member of KNC to receive free advertising.

PRICE LIST	1 MONTH	6 MONTHS	11 MONTHS
1/4 Page ad	\$99.00	\$545.00 (save \$49)	\$950.00 (save \$139)
1/8 Page ad	\$55.00	\$290.00 (save \$40)	\$495.00 (save \$110)
Business ad	\$36.00	\$186.00 (save \$30)	\$330.00 (save \$66)
Front Page Ads	\$295.00. One issue per calendar year.		
Back Page Ads	\$240.00	\$1320.00 (save \$120)	\$2400.00 (save \$240)
Ad Design	\$25 flat fee for the design of ads.		
Ad Changes	\$10 flat fee for any request for us to change existing ads.		
Membership Fees	\$15 Kariong Community & NGO's. \$30 Other Community & NGO's.		
Community & NGO's	Half page limit including photos - 350 word limit (11pt Calibri)		

SEE PAGE 2 FOR TERMS AND CONDITIONS. **NOTE Prices include GST.**

Fees cover administration, editing, printing & delivery expenses.

Bookings MUST be paid before print deadline OR risk not appearing in issue(s).

Please refer to deadline dates on page 2

in issue(s). Please refer to deadline dates on page 2.

Business Size Ad
4.25cm x 9cm

1/4 Page Ad
12.75cm x 9cm

1/8 Page Ad
6.5cm x 9cm

To submit an ad or article:

Please contact us via the details listed below to request an ad or article submission. For more information contact us or see overleaf. Articles and ads can be emailed as **publisher, jpeg, or word files.**

Phone: 4340 1724

Email: admin@knc.net.au

In person: 9am to 4pm Monday to Friday
10 Langford Drive, Kariong

The Kariong Connection newsletter is a project of the Kariong Neighbourhood Centre.

The Kariong Connection

Advertising Terms & Conditions and Deadlines 2017

TERMS AND CONDITIONS

The Kariong Neighbourhood Centre Inc. is a community managed facility which is supported by Gosford City Council and Community Services (formerly DOCS). Our vision is to develop networks, services and activities that address the major issues and needs of disadvantaged people in our area, with the participation of residents, other organisations and Government Departments.

The Kariong Connection Newsletter is one of the ways in which we work towards those goals.

The Kariong Connection is delivered to 2,250 homes around Kariong monthly. Additional newsletters are delivered to Mt Penang Parklands and businesses. Delivery is scheduled for the first week of each month, with some variation depending on how days of the week fall. There is no publication in January. No more than 40% of the newsletter will be taken up by paid advertising.

The following Terms and Conditions have been developed for advertisers and those who wish to provide articles for the Kariong Connection.

- ⇒ All articles and ads are to be submitted by **NOON** on the date of closing listed. Any materials received after this date will NOT be included. NO CHANGES will be accepted once submitted.
- ⇒ Advertising will only be accepted under the conditions outlined on pages 1 and 2 of this document. Individual agreements will NOT be entered into.
- ⇒ An invoice will be sent to you following an advertisement booking. Payment details will be supplied on the invoice. Payment must be received BEFORE publication including 6 and 11 month bookings.
- ⇒ Ads are to be supplied as a **Publisher, JPG, or Word document (Not PDF)** . If you wish to submit an ad via another method, you will need to discuss a suitable arrangement with the editor.
- ⇒ Every effort will be made to ensure that ad content is accurate. Checking ad details is the responsibility of the client.
- ⇒ Design of ads will incur fees as outlined on page 1 of this document. If you wish to pay the design fee, it is recommended that you contact staff well in advance of the deadline to give you the opportunity to check the ad before it goes to print. We make no assurances as to the quality of ad provided under this agreement. Please be aware our staff are not trained graphic designers.
- ⇒ Casual advertising will only be accepted if space permits. No more than 40% of our newsletter is to be taken up by paid advertising at any time.
- ⇒ Community & NGO's articles must be limited to 300 words at Calibri 11pt font.
- ⇒ Front and back page advertising available . Conditions apply request separate information

NEWSLETTER

DEADLINE

DELIVERY

January
February
March
April
May
June
July
August
September
October
November
December

3rd Wednesday of each Month
N/A
Wednesday, 18th January
Wednesday, 15th February
Wednesday, 15th March
Wednesday, 19th April
Wednesday, 17th May
Wednesday, 21st June
Wednesday, 19th July
Wednesday, 16th August
Wednesday, 20th September
Wednesday, 18th October
Wednesday, 15th November

Date Beginning
Wednesday, 1st February
Wednesday, 1st March
Wednesday, 29th March
Wednesday, 3rd May
Wednesday, 31st May
Wednesday, 5th July
Wednesday, 2nd August
Wednesday, 30th August
Wednesday, 4th October
Wednesday, 1st November
Wednesday, 29th November

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Advertising Rates and Specifications 2015/2016



PREMIUM Half Page Ad Size (Front Masthead Page)

180mm x118mm

Offered each month on a 'first in best dressed' basis. No ongoing bookings.

\$295.00



X 2

PREMIUM Half Page Ad Size (Back page)

180mm x118mm

Monthly, 6 monthly or annually.

\$240.00 per month

Save \$120 when booking 6 monthly

Save \$240 when booking annually